

EXPERIENCE

New Media Promotions Producer

July 2009 - Present

WHDH-TV 7NBC/WLVI-TV CW56

Boston, MA

- Redesigned website, WHDH.com, increasing page views by 41%, uniques by 38%, Facebook referrals by 500%
- Worked with Sales department to develop innovative sponsorship proposals
- Shot and edited high-definition promos for Boston and Miami (WSVN-TV) stations

Pre-Production Coordinator

September 2008 - July 2009

WHDH-TV 7NBC/WLVI-TV CW56

Boston, MA

- Coordinated and edited graphic-intensive opens and teases for newscasts
- Developed one of the largest local news Facebook Pages in the nation with over 26,000 fans
- Shot and edited EMMY award-winning high-definition news and sales promos
- Designed station's iPhone-compatible web app

Promotions Coordinator/Editor

August 2008 - September 2008

WHDH-TV 7NBC/WLVI-TV CW56

Boston, MA

News Production Assistant

March 2008 - August 2008

WHDH-TV 7NBC/WLVI-TV CW56

Boston, MA

Camera Operator/Editor (Freelance)

March 2007 - September 2008

Capitol Perspective with Senator Edward M. Kennedy produced by Emerson Productions

Boston, MA

AWARDS

EMMY Award	<i>Photographer - Short Form</i>	NATAS - New England	May 2009
National Mark of Excellence Award	<i>TV Sports Photography</i>	Society of Professional Journalists	May 2009
Mark of Excellence Award	<i>Feature Videography</i>	Society of Professional Journalists	March 2009
AP/RTNDA Award	<i>Feature Videography</i>	New England Associated Press/RTNDA	March 2009
National Mark of Excellence Award	<i>General News</i>	Society of Professional Journalists	March 2008
AP/RTNDA Award	<i>News Station of the Year</i>	New England Associated Press/RTNDA	April 2008
AP/RTNDA Award	<i>Best Newscast</i>	New England Associated Press/RTNDA	March 2007, 2008
AP/RTNDA Award	<i>Breaking News Videography</i>	New England Associated Press/RTNDA	March 2007, 2008

SKILLS

Software: Apple Final Cut Studio, Avid Media Composer, Adobe Creative Suite, Chyron Lyric, OSi Traffic, Avid iNews, Office
Production : ENG shooting, Letus35 depth of field adapters, non-linear editing, field lighting, Chyron, teleprompting
Web: Web design, social media technologies, video compression technologies, CMS technologies, HTML, CSS

EDUCATION

Bachelor of Science, Marketing Communication

September 2005 - May 2009

Emerson College

Boston, MA